July 2023 – June 2024

Carbon Reduction Plan

GHG emissions report Carbon trajectory and reduction action

Following GHG Protocol methodology

Vizst Technology

Foreword

Greenly is proud to contribute to the development of the de Vizst Technology climate strategy.

This report is based on the results of your greenhouse gas (GHG) emissions assessment and is designed to support your climate strategy. It highlights the actions you can take to reduce your global impact, and helps you define planned targets. This involves activating various internal levers and mobilizing your entire ecosystem, including your employees, suppliers and customers. All these actions are reviewed in a workshop with your teams, so as to adapt them as closely as possible to your needs and issues.

The evaluation of your emissions follows the methodology validated and published by the French Minister for the Environment, in association with ADEME. The results can be published at your discretion on the ADEME website, to ensure transparency.

We are delighted to support you throughout this process, and thank you for your commitment.

Alexis Normand

CEO of Greenly

Vizst Declaration and Sign Off

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard4 and uses the appropriate Government emission conversion factors for greenhouse gas company reporting5.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard6.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Vizst Technology Ltd.

Richard Betts
CEO of Vizst

Overview

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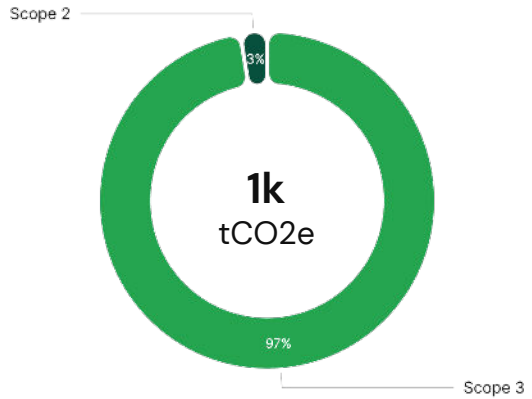
Executive summary

This report summarizes the results of Vizst Technology's GHG emissions assessment from July 2023 to June 2024 based on the information collected and subject to its completeness, correct categorization and validation. This assessment is useful in identifying the main areas for mitigating environmental impact.

Baseline Year Emissions: 2023/24

Scope 1	0tCO2e	0t/employee	0t/M£
Scope 2	26tCO2e	0.6t/employee	2.6t/M£
Scope 3	1ktCO2e	22t/employee	99t/M£
Total	**1ktCO2e**	**23t/employee**	**101t/M£**



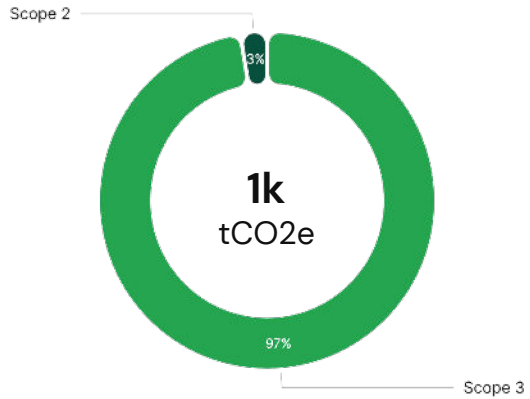
Vizst Technology commits to being Net Zero by 2050 and plans to offset at least 10% of its emissions each year.

Executive summary (2)

Note Baseline Year is the same as Current Reporting Year as this was the first year of reporting.

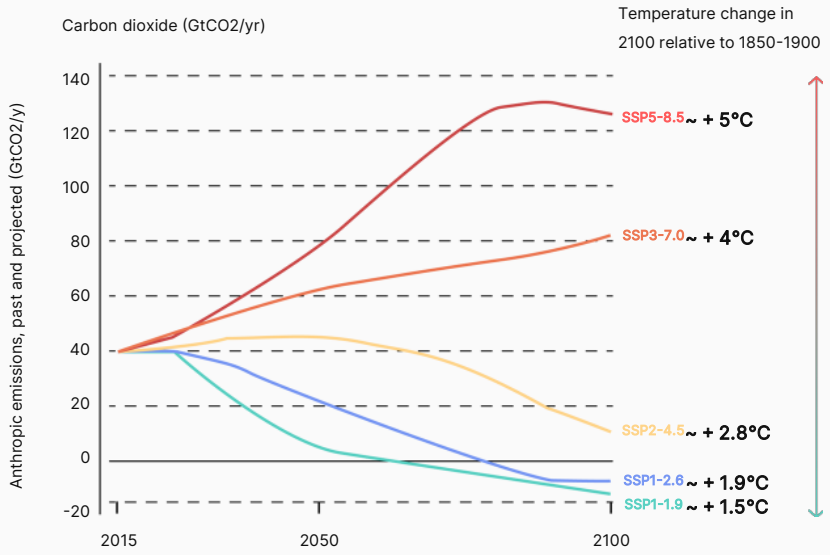
Current Emissions: 2023/24

Scope 1	0tCO2e	0t/employee	0t/M£
Scope 2	26tCO2e	0.6t/employee	2.6t/M£
Scope 3	1ktCO2e	22t/employee	99t/M£
Total	**1ktCO2e**	**23t/employee**	**101t/M£**



Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions

- Physical risks and constraints
- Transition risks and opportunities

Impacted sectors

- Production
- Supply chain
- Market
- Infrastructure
- HR
- Legislation

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Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming

- Average temperature increase and more extreme fluctuation
- Intensification of extreme weather events (rain, heat waves/droughts, etc.)
- Sea level rise
- Scarcity of resources (especially energy), food and water insecurity
- Biodiversity collapse

What are the consequences if I don't commit?

1. Deterioration of infrastructure, value chain losses
2. Direct economic consequences
3. Low resilience to future events and physical constraints (e.g. natural disaster)
4. Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
5. Disruptions in living conditions (housing, food, health, transport, etc.)

Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy

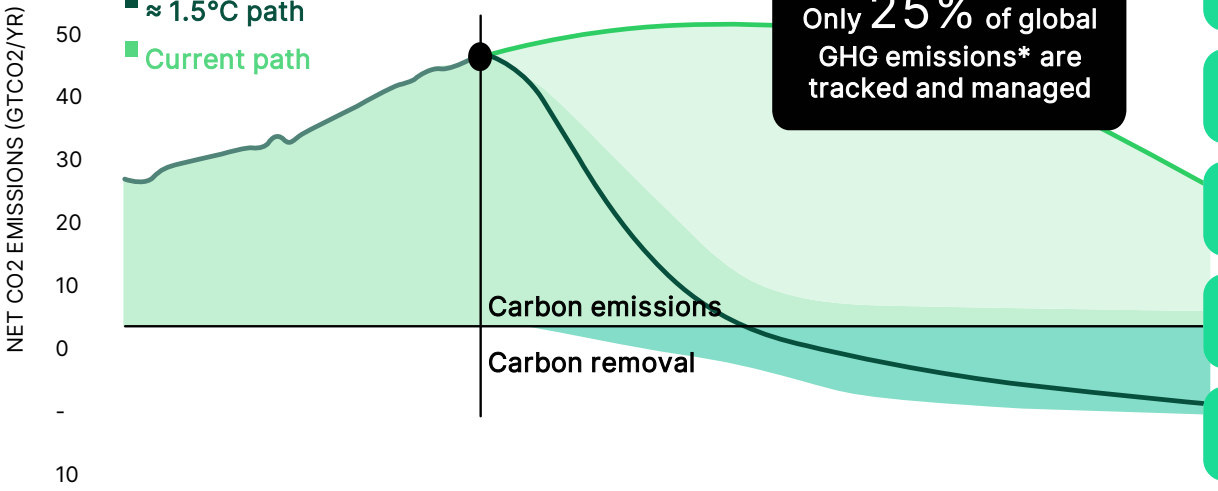
- Regulatory developments and mitigation policies
- Markets and sectors migrating towards promoting low-carbon value creation:
  Opportunities to seize
  Associated market risks
- Growing stakeholder demands on environmental commitments
- Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

1. Optimization of flows and costs
2. More sustainable business activity and corporate strategy
3. Increased competitiveness within my ecosystem
4. Resilience and autonomy of activities in the face of the new socio-economic paradigm
5. Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Applicable Regulations

- **EU Emissions Trading System** — 2005
- **SECR** — 2019
- **SFDR & Taxonomy** — 2022
- **NFRD & CSRD** — Jan. 2024
- **SEC Disclosure Regulation** — Jan. 2027

Source: *Carbon Pricing Leadership Report

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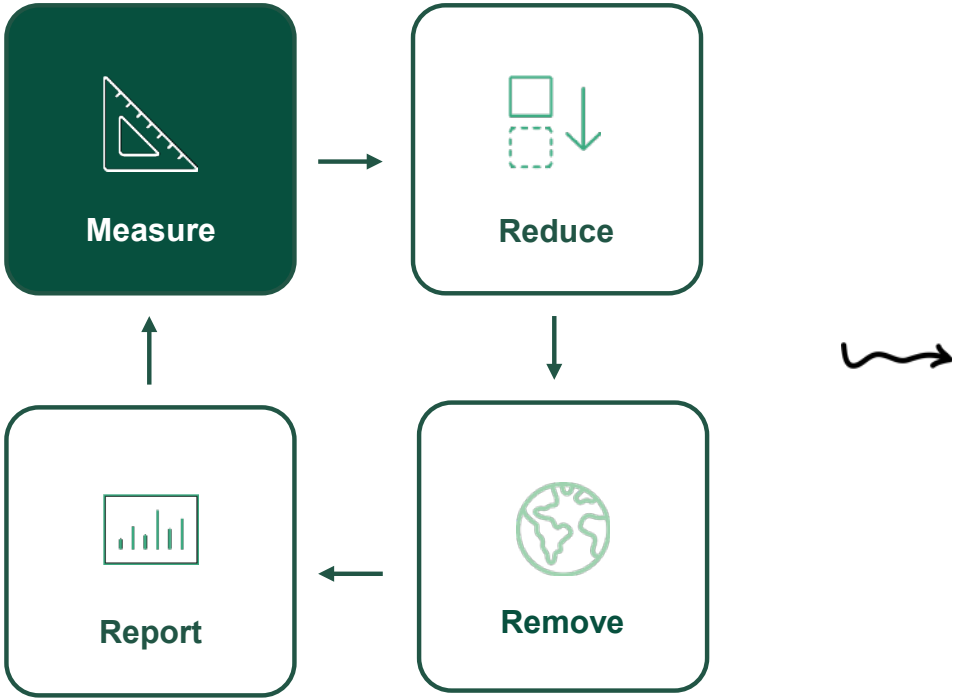
Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities

Example: transportation, purchased goods and services, sold products, etc.

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How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

5% of your emissions of (July 2023-June 2024) are calculated using activity data

Expense based

Increasing Accuracy*

Activity based

Activity metrics x Emissions factors = CO2 Eq. Emissions

Total Expense 80 £	1.75 kgCO2e/£	140 kgCO2e
Total Distance 600 miles	0.2 kgCO2e/mile	120 kgCO2e
Total Fuel 40 gallons	2.8 kgCO2e/gallon	112 kgCO2e

*depending on the availability of data

Emission Factor Sources

ADEME, CDP, IEA International Energy Agency, eurostat, AGRIBALYSE, defra, exiobase, Fraunhofer, European Commission JOINT RESEARCH CENTRE, Department for Business, Energy & Industrial Strategy

Methodological reference: ADEME note on the use of accounting data for the GHG Accounting

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GHG emissions assessment scopes

Entity
Vizst Technology
From July 2023 to June 2024
-

Primary data
Accounting data
Employee survey
Buildings data

Methodology
Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

✓ Category included
○ Category excluded
✗ Category irrelevant

Scope 1
✗ 1.1 Generation of electricity, heat or steam
✗ 1.2 Transportation of materials, products, waste, and employees
✗ 1.3 Physical or chemical processing
✗ 1.4 Fugitive emissions

Scope 2
✓ 2.1 Electricity related indirect emissions
✗ 2.2 Steam, heat and cooling related indirect emissions

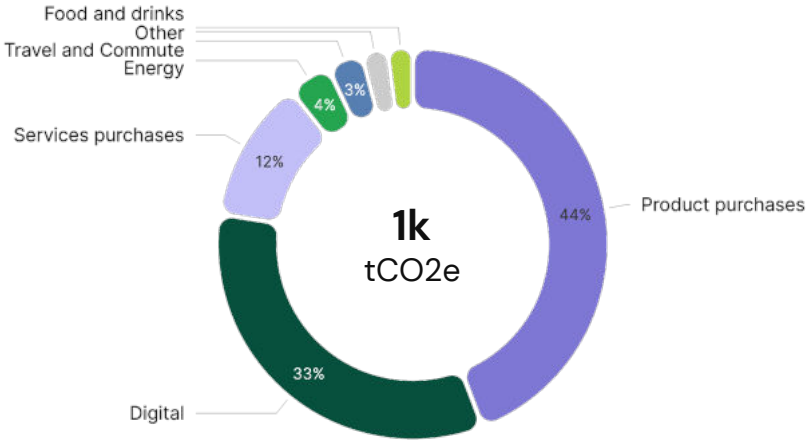
Scope 3
✓ 3.1 Purchased goods and services
✗ 3.2 Capital goods
✓ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
✓ 3.4 Upstream transportation and distribution
✓ 3.5 Waste generated in operations
✓ 3.6 Business travel
✓ 3.7 Employee commuting
✓ 3.8 Upstream leased assets
✗ 3.9 Downstream transportation and distribution
✗ 3.10 Processing of sold products
✗ 3.11 Use of sold products
✗ 3.12 End-of-life treatment of sold products
✗ 3.13 Downstream leased assets
✗ 3.14 Franchises
✗ 3.15 Investments

Emissions Report

General overview

RESULTS BY ACTIVITY

Total emissions of Vizst Technology,
by activity (% tCO2e)



	Absolute tCO2e	Per employee tCO2e/employee
Product purchases	456	10
Digital	344	7.6
Services purchases	122	2.7
Energy	37	0.8
Travel and Commute	31	0.7
Food and drinks	21	0.5
Others**	22	0.5

Is equivalent to:

The amount of CO2 sequestered annually by **94 hectares of growing forest***

The annual emissions of **85 British people***

599 London - New York round trips*

**Sources: Labos1Point5, ExioBase, French National Forests Office*

***Assets, Freight, Activities and events, Waste*

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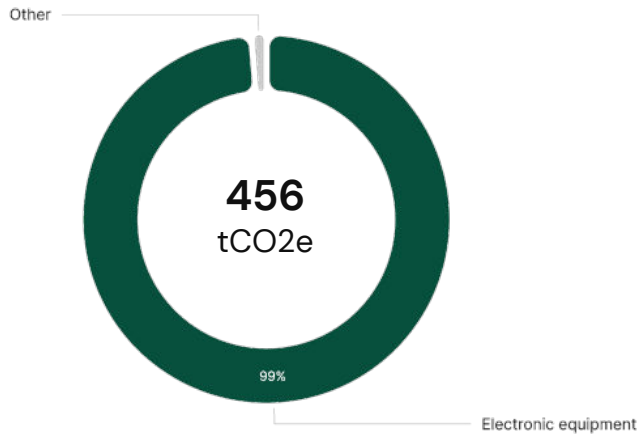
Focus on Product purchases

Activity data	Expense data
0 tCO2e (0%)	456 tCO2e (100%)

Product purchases emissions by category
(% tCO2e)



44% of total

What is included in this category?

CO2 emissions from purchased products, covering raw material extraction and manufacturing. Excludes transport and end-of-life emissions.

How to reduce the impact of this category?

You can adopt the following measures:

• Implement carbon impact conditions in your product purchase policy

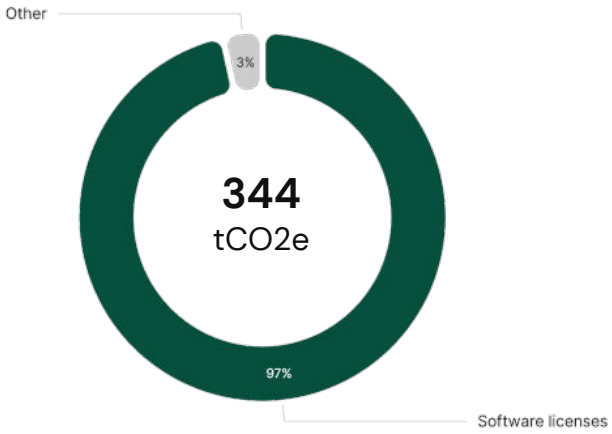
Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.2, Exiobase 8.3.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Digital

Activity data	Expense data
0 tCO2e (0%)	344 tCO2e (100%)

Digital emissions by category
(% tCO2e)



33% of total

What is included in this category?

CO2 emissions from digital activities, covering internet use, data storage, and cloud computing. Includes emissions from data centers, servers, and network infrastructure.

How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

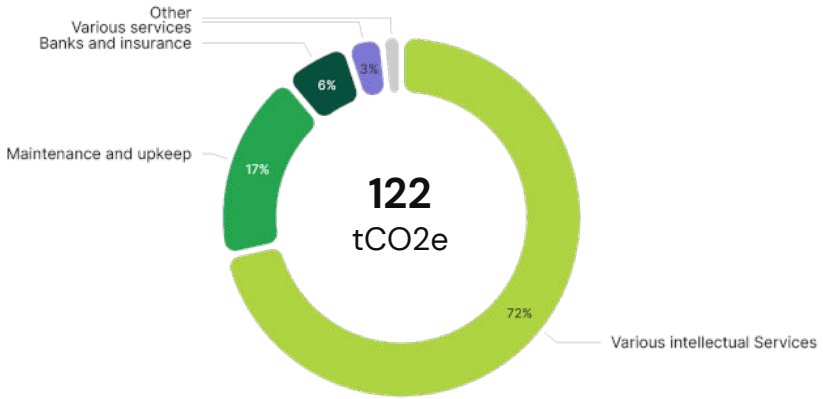
Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 8.3.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Services purchases

Activity data	Expense data
0 tCO2e (0%)	122 tCO2e (100%)

Services purchases emissions by category
(% tCO2e)



12% of total

What is included in this category?

CO2 emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.

How to reduce the impact of this category?

You can adopt the following measures:

• Implement carbon impact conditions in your service purchase policy

Methodology

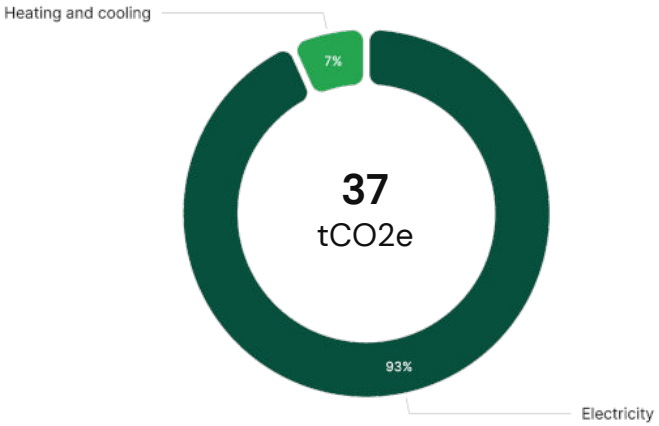
1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.1, Exiobase 8.3.2
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Energy

Activity data
37 tCO2e (100%)

Expense data
0 tCO2e (0%)

Energy emissions by category
(% tCO2e)



3.6% of total

What is included in this category?

CO2 emissions from energy production and consumption, covering fossil fuels and renewables. Varies by energy source type, efficiency, and carbon intensity.

How to reduce the impact of this category?

You can adopt the following measures:

- Purchase renewable electricity
- Implement energy saving trainings

Methodology

1. Emissions calculated using activity data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.1, Base Empreinte Ademe 23.2, Base Empreinte Ademe 23.4, IEA 2023, Uk GHG Conversion Factor 2024
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

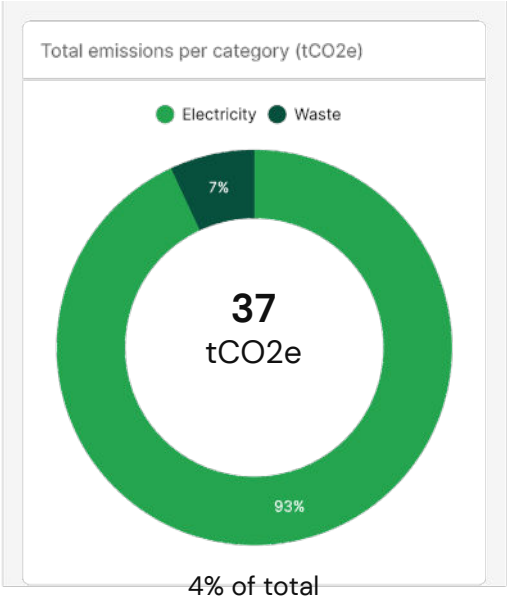
Focus on Buildings

Focus on buildings

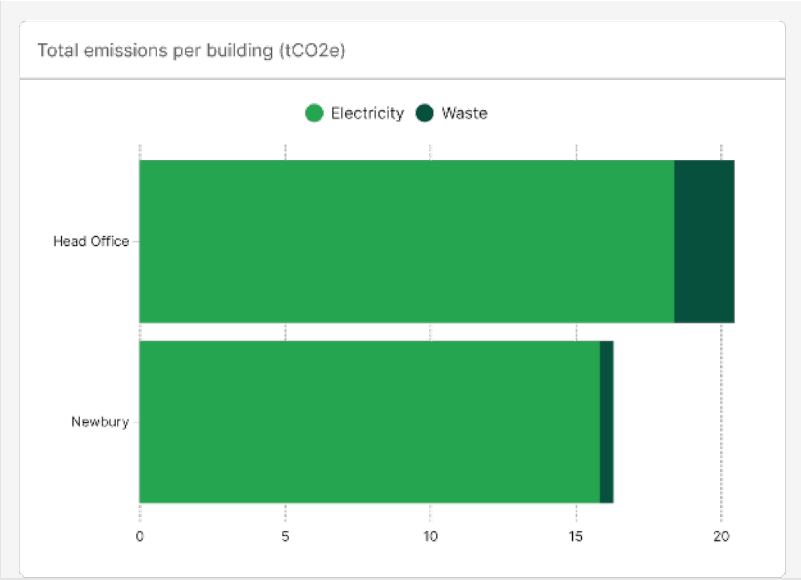
Activity emissions
0 tCO2e (0%)

Estimated emissions
37 tCO2e (100%)

ACTIVITY ANALYSIS



4% of total



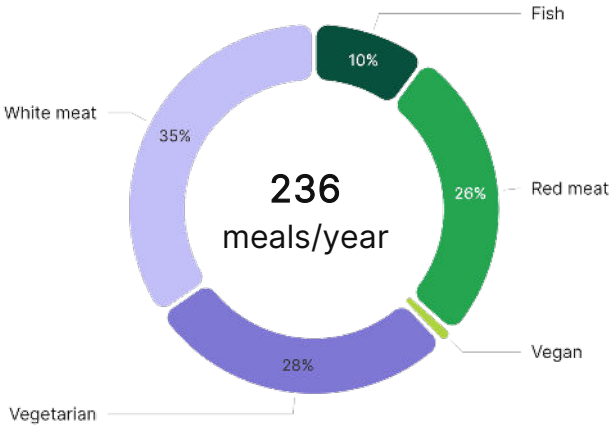
Methodology

1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).

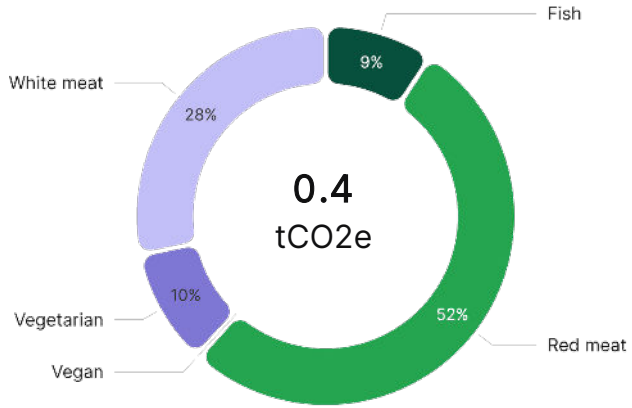
Focus on Employees

Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO2e / employee)

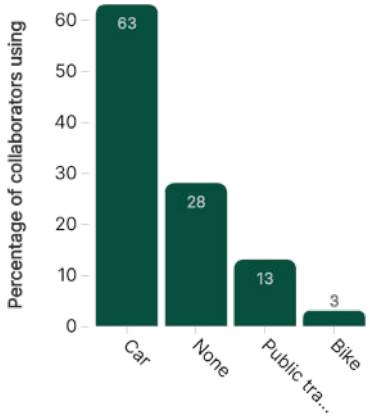


Methodology

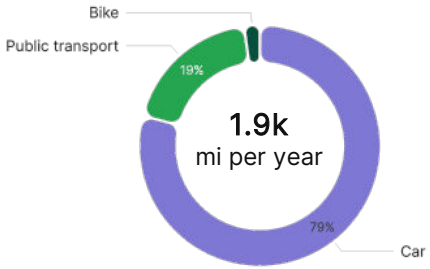
Analysis is based on the employee survey, which obtained a 81% response from your employees to whom the questionnaire was sent (32 responses).
The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).
Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

Focus on Employee Commute

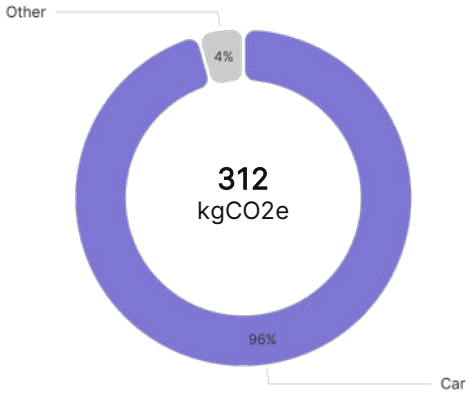
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO2e / employee)



On average, your employees travel 1.9k mi each year, emitting 312 kgCO2e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 81% response from your employees to whom the questionnaire was sent (32 responses).
The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).
More details on the employees page of Greenly

Decarbonization strategy

Reduction action selection to reduce your emissions

To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?

Communicate → **Involve** → **Engage** → **Raise awareness**

COMMUNICATE the results of your GHG assessment to all your teams so that they are on board with the process of reducing emissions.

INVOLVE management and find internal sponsors responsible for implementing reduction actions.

ENGAGE your ecosystem (suppliers and customers) and ask about their reduction strategy, in order to prioritise virtuous suppliers.

INCREASE your teams' awareness of climate change using our platform to alert and facilitate the implementation of your reduction actions.

These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.

*Source: IPCC

Reduction objectives

Objective - 30% tCO2e
ie. -3.8 % per year

by 2030

Your total emissions in (July 2023 - June 2024) were 1k tCO2e. Your objective is to reduce your emissions to 772.5 tCO2e.

10

Planned actions

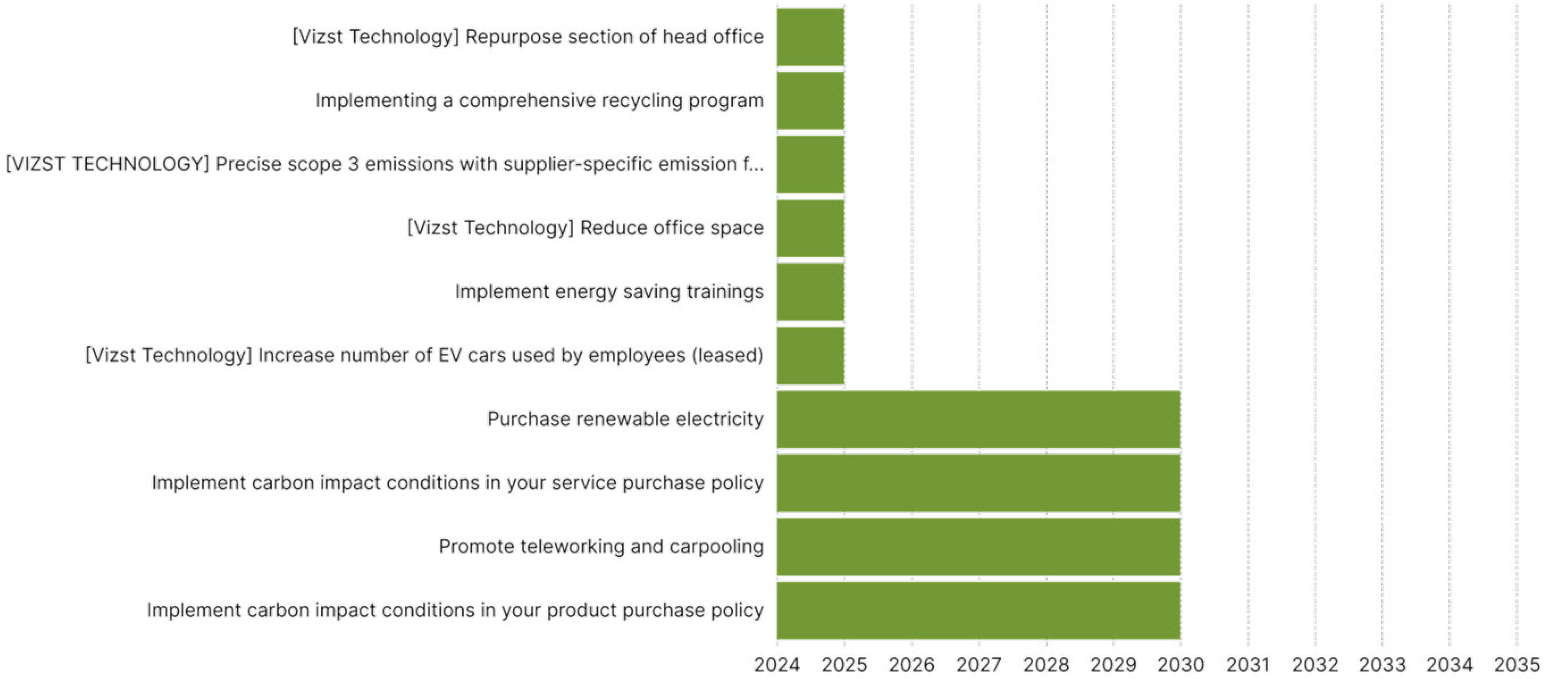
The more reduction actions you have, the more precise and effective your decarbonization strategy will be.

Business as usual 25%

Business as usual can be estimated in terms of sales, number of employees... We assume that this growth can be extrapolated to the company's emissions. A corresponding increase in emissions is applied each year prior to reduction actions.

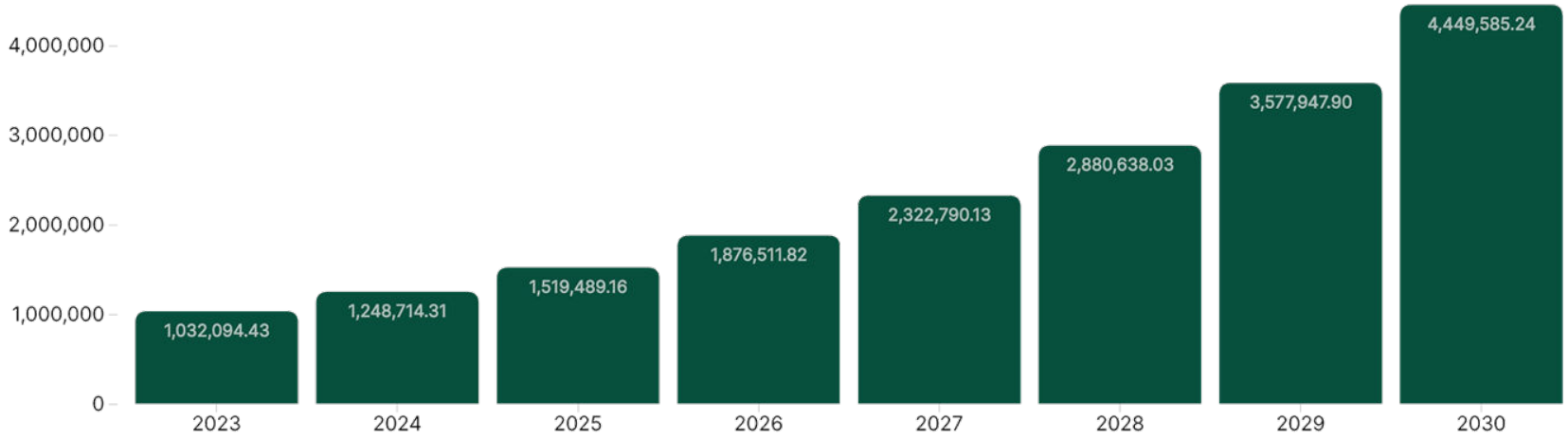
Roadmap

Decarbonization strategy follow-up



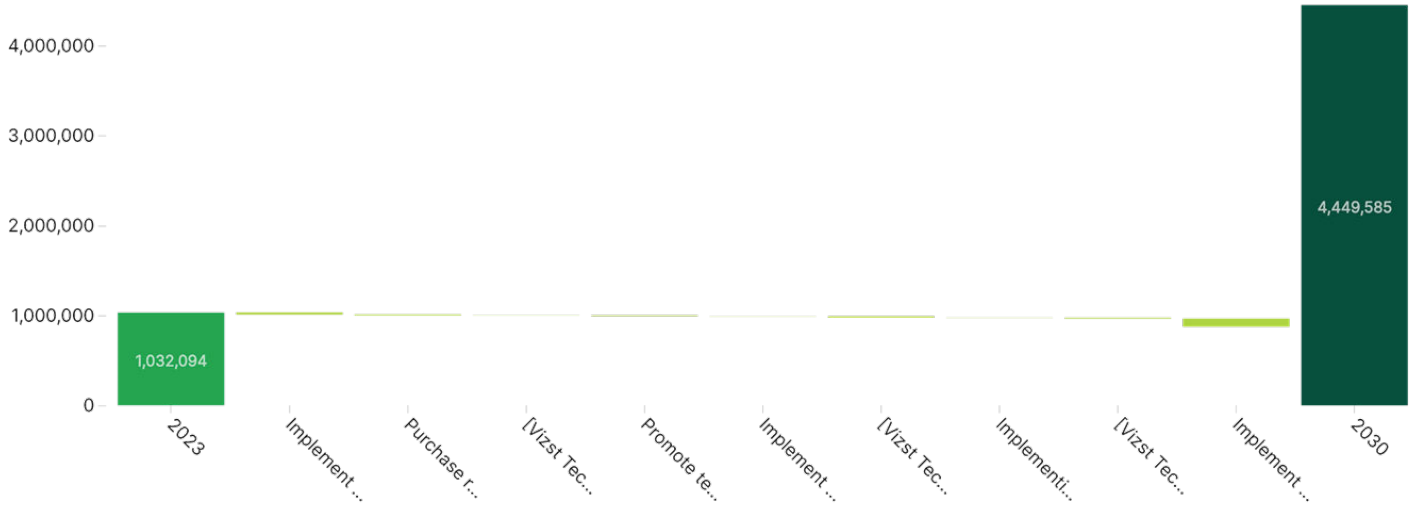
Carbon trajectory

Emission per year (kgCO2e)



Reduction per actions

Details of reductions for each action

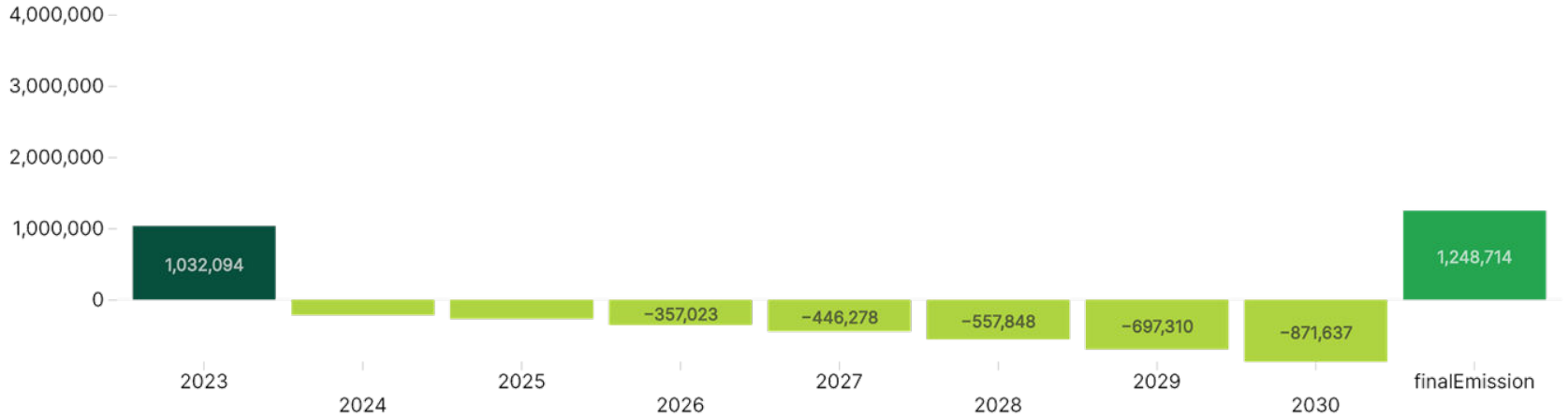


This graph shows the individual impact of actions (without considering their timeframe).

We can see that 3 actions make a big difference: Implement carbon impact conditions in your product purchase policy, Implement carbon impact conditions in your service purchase policy and [Vizst Technology] Reduce office space . **Those are the ones that Vizst Technology should focus on.**

Reduction per year

Details of reductions for each year



This graph shows the reduction of your emissions year after year.

Vizst Technology makes a good effort, however the planned emissions are still above the 2030 reduction target. Try to plan actions when the reduction planned is under your targeted reduction per year to reduce more.

Reduction target: -30% by 2030
Estimated reduction: -15% of baseline emissions by 2030 (not taking growth into account)

Reduction actions overview

A total of 10 actions to reduce the company's emissions, particularly in the context of Vizst Technology activities.

Total reduction

- 15 % tCO2e (growth excluded)

	Actions	Scopes	Implementation period	Estimated impact - tCO2e saved	Application period
1	Implement carbon impact conditions in your product purchase policy	Scope 3	Long term	-89 tCO2e ie. -8.6% of total emissions	2024 - 2030
2	Implement carbon impact conditions in your service purchase policy	Scope 3	Medium term	-24 tCO2e ie. -2.3% of total emissions	2024 - 2030
3	[Vizst Technology] Reduce office space	Scope 2, Scope 3	Medium term	-15 tCO2e ie. -1.5% of total emissions	2024 - 2025
4	[Vizst Technology] Repurpose section of head office	Scope 2, Scope 3	Medium term	-9 tCO2e ie. -0.86% of total emissions	2024 - 2025
5	Promote teleworking and carpooling	Scope 3	Medium term	-8 tCO2e ie. -0.79% of total emissions	2024 - 2030

Reduction actions overview

A total of 10 actions to reduce the company's emissions, particularly in the context of Vizst Technology activities.

Total reduction

- 15 % tCO2e (growth excluded)

	Actions	Scopes	Implementation period	Estimated impact - tCO2e saved	Application period
6	Purchase renewable electricity	Scope 2, Scope 3	Medium term	-7 tCO2e ie. -0.69% of total emissions	2024 - 2030
7	Implement energy saving trainings	Scope 2	Medium term	-3 tCO2e ie. -0.26% of total emissions	2024 - 2025
8	Implementing a comprehensive recycling program	Scope 3	Medium term	-2 tCO2e ie. -0.19% of total emissions	2024 - 2025
9	[Vizst Technology] Increase number of EV cars used by employees (leased)	Scope 2, Scope 3	Medium term	-1 tCO2e ie. -0.11% of total emissions	2024 - 2025
10	[VIZST TECHNOLOGY] Precise scope 3 emissions with supplier-specific emission factors	NO DATA	Medium term	-0 tCO2e ie. -0.0% of total emissions	2024 - 2025

Focus on reduction actions

Product Purchases

Implement carbon impact conditions in your product purchase policy

Product purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in the consumer goods sector To effectively address this issue, incorporating eco-conditions into your company's purchasing policy is a direct and efficient approach. Consider establishing requirements like the use of recycled materials and conducting a GHG assessment to ensure quantifiable environmental impact. These measures can be applied both with existing providers and during the contract awarding process.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.
Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a questionnaire, and reviews answers periodically to ensure adherence.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.
Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Greenly sustainable procurement module automates this process.

Implementation

1. ESTABLISH and start monitoring your KPIs (ex. percentage of suppliers that have completed a carbon footprint assessment, percentage of suppliers with a roadmap aligned to the goals of the Paris Agreement for 2030, ex. SBTi certification, etc)
2. Based on your goals and KPIs, IDENTIFY the eco-conditions you want to implement in your purchase policy. Clearly define them, ensuring they are specific, measurable, attainable, relevant, and time-bound (SMART).
3. SUPPORT and recognize suppliers' efforts. If possible, provide them tools, trainings, and resources to help them achieve the objectives. Follow and report suppliers' progress.

Services Purchases

Implement carbon impact conditions in your service purchase policy

Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.
Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly Procurement module

Implementation

1. LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals
2. SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.
3. SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.

Energy

Implement energy saving trainings

Energy

People consumption has a great influence on the carbon footprint of a building. Therefore, using messages to influence residents. According to Pegels, Figueroa and Never, ""Using less energy" as such is hardly ever the main motivation for investing in new technology or engaging in energy-saving behavior. In contrast, if people are particularly motivated by competition, status, or helping others, they are likely to react favorably to respective interventions.".

Benchmark

Schneider electric implements various programs for its employees to limit their energy consumption.

Estimated Impact

According to Sun&Hung, in the US, the austerity behavior style employee consumes 17.8-32.1% less energy than the "normal" employee. The estimated CO2 impact will depend on the energy source and usual consumption

Estimated Cost

Prices depend on the length of the training, the number of employees.

Implementation

1. TRACK consumption of different items (water, electricity etc.).
2. IDENTIFY on which aspects employees might need training.
3. REQUEST training services from external provider.

Purchase renewable electricity

Energy

A Power Purchase Agreement (PPA) commits the buyer to purchase a specific amount of electricity from the producer over a set period at a fixed price. PPAs help finance renewable energy projects and reduce the carbon intensity of the supplied energy. Meanwhile, certificates of origin (RECs or GOs) certify the renewable source of electricity. They provide less stable revenue for suppliers and encourage renewable energy investments to a lesser extent.

Benchmark

Lidl : Since March 2018, Lidl Ireland and Northern Ireland converted to using only renewable electricity.
Adobe : Adobe has committed to 100% of their operations with renewable electricity from 2035.

Estimated Impact

PPAs or RECs allow you to reduce to the same extent as installing renewable energy sources on your premises, but only if you account energy related emissions using the market-based method.

Estimated Cost

In the case of PPAs and RECs, energy prices might be higher than conventional electricity production. Contact a renewable energy provider to get a more precise quote.

Recommended Service Providers

Ekwateur
Eneercoop

Implementation

1. BENCHMARK the different energy providers to determine which offers the most interesting offer from a techno-economic perspective.
2. DEVELOP a comprehensive implementation strategy (detailed plan with steps, timelines, resource allocation, relevant stakeholders).
3. IMPLEMENT monitoring solutions to track green energy consumption and cost / CO2e savings.

Travel and Commute

Promote teleworking and carpooling

Travel

Private transportation is a significant contributor to global GHG emissions. Promoting teleworking and carpooling are valuable strategies for mitigating the carbon emissions associated with daily commuting, particularly in cases where the office is not easily accessible via active modes of transportation like walking and cycling, or public transportation. In addition, teleworking can improve employee productivity by minimizing distractions, reducing commuting stress, and increasing work-life balance.

Benchmark

Richemont achieved a 73% reduction in commuting emissions in a year by implementing a teleworking policy. This achievement was determined through a survey conducted among employees, comparing commuting emissions before and after the policy implementation.

Estimated Impact

Carpooling reduces emissions by sharing the emissions associated with the commuting journey among multiple passengers in a single vehicle, replacing individual cars. By increasing average car occupancy from the average 1.2 passenger up to 4, emissions can be divided by 4.
Teleworking limits the emissions associated with commuting per employee on the days they telework.

Estimated Cost

Potential reduction in operational costs (reduced office space, utilities, office supplies, maintenance expenses).
Additional spending on IT and digital tools are usually negligible compared to the cost savings.

Recommended Service Providers

Carployee
Comovee
Poola

Implementation

1. EVALUATE the organization's readiness for teleworking and carpooling initiatives, and there is a necessary technological infrastructure to support remote work.
2. ESTABLISH and start monitoring your KPIs (ex. percentage reduction in commuting emissions, percentage increase in teleworking adoption rates, percentage increase in carpooling).
3. DEVELOP teleworking and carpooling policies that outline guidelines, eligibility criteria, and data security measures. Provide training and resources to employees to enhance their remote work capabilities, including best practices for teleworking and carpooling.

Waste

Implementing a comprehensive recycling program

Waste

A comprehensive recycling program helps reduce the waste sent to landfills, thereby decreasing methane and CO2 emissions associated with waste decomposition.

Benchmark

Google has implemented a comprehensive recycling program in its offices, achieving a recycling rate of 91%. They have also partnered with local recycling companies to process their waste.
Starbucks has deployed recycling programs in its stores, focusing on recycling cups, cartons, and plastics, and collaborating with municipalities to improve recycling infrastructure.

Estimated Impact

A well-managed recycling program can reduce CO2 emissions by up to 60% compared to sending waste to landfills.

Estimated Cost

Costs vary depending on the size of the company and the types of materials recycled, but significant savings can be achieved on landfill fees.

Recommended Service Providers

Rubicon
Waste Management

Implementation

1. ANALYZE the types and volumes of waste produced by the company.
2. SELECT recycling service providers that meet the company's needs.
3. TRAIN employees on sorting and recycling practices, and implement tracking systems to ensure the program's success.

Conclusion

How to take ownership of the action plan

Share with stakeholders and ensure that the group defines quantitative or qualitative targets for each initiative.

1 Allocate coordinators or coordinating teams for each action

Empower and give credit to the teams involved, getting them to question the plan with their own knowledge as part of their day-to-day activities.

2 Transforming climate objectives into more concrete and operational actions and data

Different strategies...

Quantitative KPIs	Qualitative KPIs	Continuing research and restructuring the organisation
For critical actions and those for which the data are sufficiently detailed	For actions for which it's hard to find appropriate KPIs	For initiatives with a low level of maturity in terms of internal management, knowledge and processes.

3 Getting stakeholders to implement a more operational plan

Actions to be detailed, taking into account the realities of each entity and department, technical constraints, specific resources, etc.

4 Continuous improvement of the financial analysis and regular updating of the target

Next steps

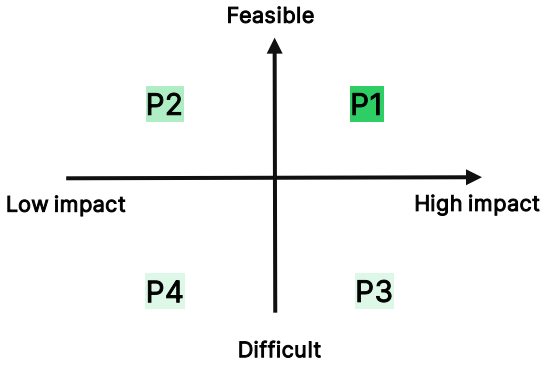
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

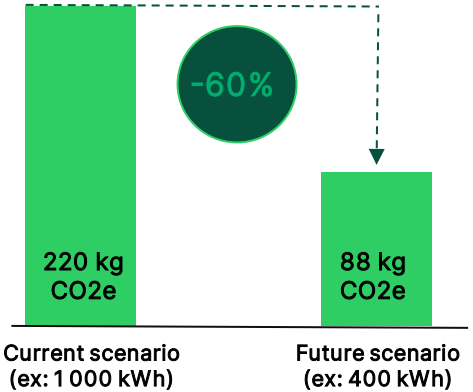
Your assessment for (July 2023-June 2024) is based on **5%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions ✅



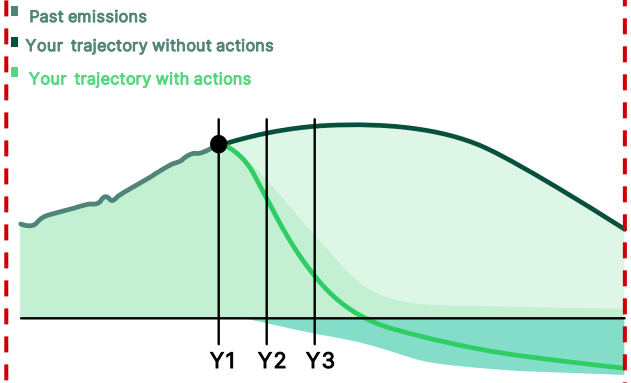
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential ✅



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results



Monitor your progress regularly and measure your results during your annual GHG assessment.

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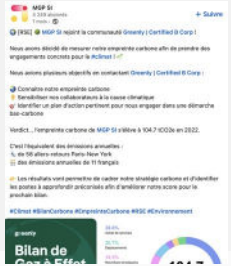
Greenly's communication support to highlight commitment

Company & Personal Certificates

Social Networks

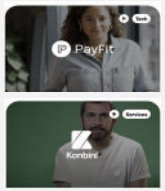


PR

Communicate on media

Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

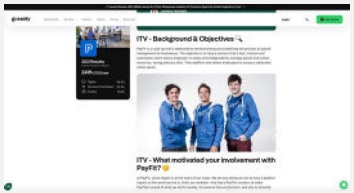
Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k Members
As of August 2023

10+ Countries
including USA, UK, France, Australia etc.

Case studies

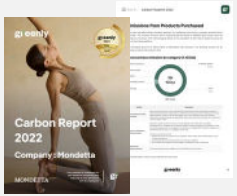


Webinar

Communicate on your results in a Webinar with a Greenly expert!

Extended Report

Get your report formatted by our marketing team



About Greenly

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION

Arnaud Delubac
CMO & Co-Founder

INSEEC, Essec Centrale
Digital Comm at Prime Minister Office, & Ministry of Digital

SECRÉTARIAT D'ÉTAT CHARGÉ DE LA TRANSITION NUMÉRIQUE 2018-2019

Alexis Normand
CEO & Co-Founder

HEC, Sciences-Po
Ex Head of B2B & Boston Office at Withings, Techstar w/ Embleema

withings 2013-2018

Matthieu Vegreville
CTO & Co-Founder

Ecole Polytechnique - Telecom
Ex Data Science & B2B SaaS at Withings

techstars_ 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite. Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions sources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries	faurecia, HUTCHINSON, RENAULT, TEVA, Schlumberger
Tech	alma, ZOOPLA, Tripadvisor, PayFit, Konbini
Retail	bel for all for good, COURIR, LVMH, Pernod Ricard
Services	ACCOR, Capgemini, Kéa, Mediametrie, econocom
Finance	COATUE, Shell Ventures, AXA, EIFFEL, BNP PARIBAS

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Scientific council

INDUSTRY, AI & EXPERTS CLIMAT

Pr. Michel BAUER

Sociologist
HEC
-
Corporate organisation

Nicolas HOUDANT

CEO
Énergies demain
Ex
GreenNext

Peter FOXPENNER

Professor
BU University
-
Electricity grids & Carbon expert

Pr. Yann LEROY

Professeur
Centrale-Supelec
-
Carbon Product Life-Cycle

Pr.Antoine DECHEZLEPRÊTRE

Professeur
LSE
-
Climate change policies

Pr. Rodolphe DURAND

Professeur
HEC
-
Corporation transformation

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Appendix

Scope 1&2

Scope	Name	tCO2e	
1.1	Generation of electricity, heat or steam	-	EXCLUDED : Category is not relevant for the company
1.2	Transportation of materials, products, waste, and employees	-	EXCLUDED : Category is not relevant for the company , No combustion cars are owned or rented by the company
1.3	Physical or chemical processing	-	EXCLUDED : Category is not relevant for the company , Only car owned by the coma
1.4	Fugitive emissions	-	EXCLUDED : Category is not relevant for the company , no AC in buildings
2.1	Electricity related indirect emissions	26	
2.2	Steam, heat and cooling related indirect emissions	-	EXCLUDED : Category is not relevant for the company

To see more details of the methodology for each regulatory entry please visit Greenly!

Scope 3

100% accounted

Scope	Name	tCO2e	
3.1	Purchased goods and services	955	
3.2	Capital goods	-	EXCLUDED : Category is not relevant for the company
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	8	
3.4	Upstream transportation and distribution	5	
3.5	Waste generated in operations	4	
3.6	Business travel	18	
3.7	Employee commuting	14	
3.8	Upstream leased assets	1	
3.9	Downstream transportation and distribution	-	EXCLUDED : Category is not relevant for the company , Company does not sell physical products
3.10	Processing of sold products	-	EXCLUDED : Category is not relevant for the company
3.11	Use of sold products	-	EXCLUDED : Category is not relevant for the company , IT services provided by the company do not require increased use of energy by end-consumers' own devices.
3.12	End-of-life treatment of sold products	-	EXCLUDED : Category is not relevant for the company
3.13	Downstream leased assets	-	EXCLUDED : Category is not relevant for the company
3.14	Franchises	-	EXCLUDED : Category is not relevant for the company
3.15	Investments	-	EXCLUDED : Category is not relevant for the company
4.1	Other emissions - Emissions from biomass (soil and forests)	-	EXCLUDED : Category is not relevant for the company

Scope 1&2

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	-	-	-	-	-	-	-
1.2	-	-	-	-	-	-	-
1.3	-	-	-	-	-	-	-
1.4	-	-	-	-	-	-	-
2.1	26	0	22	1	1	1	0
2.2	-	-	-	-	-	-	-

* Results expressed in tons of CO2e

Scope 3

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
3.1	955	0	827	85	0	31	12
3.2	-	-	-	-	-	-	-
3.3	8	0	5	2	0.08	0.4	0
3.4	5	0	4	0.3	0	0.3	0
3.5	4	0	3	0.3	0	0.7	0
3.6	18	0	16	1	0	1	0
3.7	14	0	14	0.2	0.07	0.6	0.08
3.8	1	0	1	0	0	0	0
3.9	-	-	-	-	-	-	-
3.10	-	-	-	-	-	-	-
3.11	-	-	-	-	-	-	-
3.12	-	-	-	-	-	-	-
3.13	-	-	-	-	-	-	-
3.14	-	-	-	-	-	-	-
3.15	-	-	-	-	-	-	-
4.1	-	-	-	-	-	-	-

* Results expressed in tons of CO2e

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Contact us

support@greenly.earth

www.greenly.earth